

Email signature spec

WW-SIG · 2026.1-draft · effective 21 August 2026 · review quarterly

DRAFT. HTML signature — not a shop transactional footer.

Sales / support signature spec (paste as HTML in the mail client).

Name	bold Inter 14px #0b1220
Role	Workshop Wrench · 12px #64748b
Email	admin@atelierhoney.com.au
URL	workshopwrench.com.au
CTA	Request a demo — brand #0284c7, no “Start free trial” while paused
Mark	32px PNG from /icons/icon-192.png

Do not attach unsolicited marketing PDFs to transactional shop emails.

Templates assist workflows. They are not legal advice, not a government form, and not a certification. Counsel must review before paying tenants or public compliance claims.

DRAFT